

# PROTOCOL CONSULTING GROUP, INC.

GUIDING SUCCESSFUL INTERACTION IN A COMPLEX WORLD

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## NEWS RELEASE

**MICHAEL E. DACH IS CO-FOUNDER OF NEW ETIQUETTE  
AND PROTOCOL CONSULTING BUSINE**

**GRAND BLANC**—Michael E. Dach of Grand Blanc and founded Protocol Consulting Group, Inc., to provide people with a competitive edge and the confidence to feel at ease in their professional and social interactions everyday.

Dach and partners Donna L. Ullrich of Flint and Julie Duke of Okemos have formed the Protocol Consulting Group, Inc., to provide etiquette and protocol services to individuals and organizations.

Her experience in this area was honed over the decade she worked in Washington, D.C. for the National Symphony Orchestra at the John F. Kennedy Center for the Performing Arts and the Shakespeare Theatre. During those years, she managed events that included the President and Vice President of the United States, members of Congress, cabinet members and members of the Diplomatic Corps.

Duke is a senior major gift officer at Michigan State University. She has worked with major performing arts institutions throughout the United States and Canada, both in executive management and as a consultant, for more than 30 years.

Duke graduated from the Interlochen Arts Academy in 1968 and received her B.A. in English from Northwestern University in 1972.

For information about the programs and services of Protocol Consulting Group, Inc., visit [www.protocolconsultinggroup.com](http://www.protocolconsultinggroup.com) or call 517-347-7405.

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