

# PROTOCOL CONSULTING GROUP, INC.

GUIDING SUCCESSFUL INTERACTION IN A COMPLEX WORLD

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810-579-1833

Contact: Michael E. Dach

## NEWS RELEASE

### DONNA ULLRICH RECEIVES CERTIFICATION IN ETIQUETTE TRAINING

**FLINT**—Donna L. Ullrich of Flint, has been certified as an etiquette consultant by the Etiquette and Leadership Institute® of Athens, Georgia.

Ullrich's expertise focuses on young adults and includes coaching in etiquette, dining and professional soft skills to prepare for job interviews, first jobs, and client and co-worker relations.

She and partners Julie Duke of Okemos and Michael E. Dach of Grand Blanc have formed the Protocol Consulting Group, Inc., to provide etiquette and protocol services to individuals and organizations.

“Our coaching provides people with the confidence to feel at ease in their business and social interactions every day,” Ullrich said.

Ullrich is an experienced public relations professional and member of the University of Michigan-Flint Communications and Visual Arts faculty. She earned a master's degree in mass communications and a law degree.

The Etiquette and Leadership Institute® is the first company to provide professional training and certification in etiquette for young people ages 8 through 22. As the leader in youth etiquette training, its certified consultants are providing the highest-quality programs in the US, Canada and abroad. Many consultants are featured on major television networks and radio, and in publications worldwide.

For information about the programs and services of Protocol Consulting Group, Inc., visit [www.protocolconsultinggroup.com](http://www.protocolconsultinggroup.com) or call 517-347-7405.